

Monday 24th Oct 2016

Talent Garden Milano

8:30 - 9:30

Registration

9:30 - 10:00

CHAIRMAN: Prassede Colombo, President of the IIBA® Italy Chapter

- Chair Welcome: "BAWI 2016: How to Succeed with Agile Business Analysis & Business Model"

10:00 - 10:30

Michele Maritato, Vice Chief Board, International Institute of Business Analysis™ (IIBA®)

- KEYNOTE: Business Analysis Challenge, IIBA & Organizations Challenge in the Innovation Era



10:30 - 11:00

Coffee Break

11:00 - 13:00

Parallel Workshop Sessions

STREAM A - AGILE BUSINESS ANALYSIS & REQUIREMENTS ANALYSIS

WORKSHOP A1: Prepare and prioritize the Product Backlog (by Michele Maritato)

WORKSHOP A2: Build a City with SCRUM (by Riccardo Conturbia)

STREAM B - BUSINESS MODEL CANVAS & STRATEGY ANALYSIS

WORKSHOP B1: Define the Future State with Business Model Canvas (by Maurizio Garofalo)

WORKSHOP B2: Find out Market and Competitors influence starting from Business Model Canvas using LEGO

Serious Play Method (by Giorgio Beltrami)



13:00 - 14:00

Light Lunch Break

14:00 - 14:30

KEYNOTE: Ugo Mendes Donelli - Business Model Innovator – Hugowiz

- "The 4 Lenses of Innovation" - A power tool for creative thinking

14:30 - 14:45

Giuseppe D'Amelio, Director Information Management Solutions & Services, Canon Italia

- "Monetizing Innovation using Business Analysis in the Digital Business Era"

14:45 - 15:00

Carmine Paragano, NTT Data

- Are you ready to be Agile? Actualizing strengths with NTTDATA experience

15:00 - 15:15

Lorenzo Beliusse, RETI

- The Business Model for our Ethos

15:15 - 17:15

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17:15 - 17:30

IIBA Italy Chapter & Volunteers

- IIBA Italy Chapter & Branches IIBA Italy Chapter Challenge & Next Step

Workshop Closure