

Monday 28th Sept 2015

Auditorium "Tiziano Zalli"

8:30 - 9:30

Registration

9:30 - 10:00

CHAIRMAN: Riccardo Conturbia, VP Operations of the IIBA® Italy Chapter

Prassede Colombo, President of the IIBA® Italy Chapter

Kashif Riaz, IIBA® Regional Director Europe, Africa & Middle East

- Chair Welcome: "BAWI 2015: Bridging the gap between Strategy and Execution - The Challenge for Better Business Outcomes"

10:00 - 10:30

Stephen Ashworth, President and CEO, International Institute of Business Analysis™ (IIBA®)

- KEYNOTE: Reshaping the Global Vision of IIBA®

10:30 - 11:00

Michele Maritato, Director, International Institute of Business Analysis™ (IIBA®)

- KEYNOTE: From Strategy to results: the BABOK® Guide V3 framework



11:00 - 11:30

Networking Break

11:30 - 12:00

Angelo Pansini, Strategy Director Land & Naval Systems Division, Selex ES - a Finmeccanica Company

- A perfect Strategy without execution and tracking: A useless exercise. How the Business Analysis Could Help

12:00 - 12:30

Giuseppe D'Amelio, Information Management Solutions & Services Director at Canon Italia

- The Digital Transformation Journey: The Business Analysis to drive better Business Outcomes



12:30 - 13:45

Lunch Break

14:00 - 14:30

Antonella Verzini, Head of Issuing and Acquiring Unit at Banco Popolare

- Chat&Cash: Can Mobile Payments be Social?

14:30 - 15:00

Luigi Vassallo, CIO at EXPO 2015

Fabrizio Rapisarda, Telecom Italia – Expo2015 Engineering & Service Management Director

- Expo 2015 Digital Cloud Smart City – Why Business Analysis is Key Driver?

15:00 - 16:00

Angelo Pansini (Selex ES - CHAIRMAN), Stephen Ashworth (IIBA®), Alessandro Cerasoli (NIS PRO)
Felice Chierichetti (NTT DATA Italia), Enrico Deluchi (Canon Italia S.p.A.), Marina Limido (Allianz Global Assistance)

Michele Maritato (IIBA® Board), Giovanni Pietrobelli (SGS - Banco Popolare), Bruno Paneghini (Gruppo Reti)

- ROUND TABLE: KEYNOTE SPEAKER AND KEY STAKEHOLDERS

16:00 - 16:30

Alain Arseneault, IIBA® Senior Leadership Team Senior Officer Corporate & Business Development

Kathleen Hutton, IIBA® Senior Leadership Team EVP, Chapter & Member Services

Luigi Pantarotto, IIBA® Italy Chapter VP Marketing & Communication

Vito Savino, IIBA® Italy Chapter DD Marketing & Communication

SOCIAL MEDIA COORDINATOR: Luigi Rega, Secretary of the IIBA® Italy Chapter

- MEET IIBA & IIBA Italy Chapter – Questions & Answers

16:30 - 17:00

Prassede Colombo, President of the IIBA® Italy Chapter

Stephen Ashworth, President and CEO, International Institute of Business Analysis™ (IIBA®)

Michael Augello, Board Chair, International Institute of Business Analysis™ (IIBA®)

- Workshop Closure