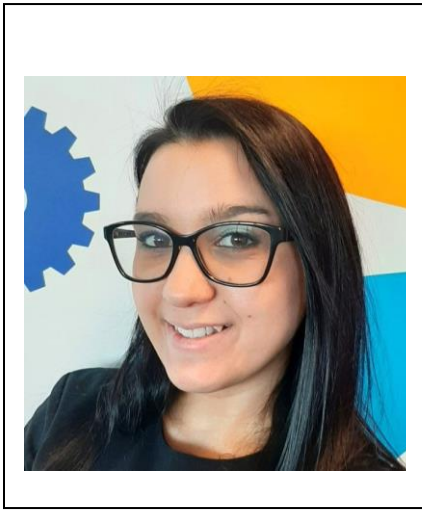


KEYNOTE SPEAKER

ANTONELLA CREA

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BU manager in Data Reply and IIBA Italy Chapter Volunteer.

My professional life is focused on Big Data & Machine Learning to support the Sales & Marketing functions.

I started my career as a Developer and over time I have enriched my technical skills with more methodological skills by achieving the ECBA, ECBA + and SCRUM MASTER certifications.

I love challenges and take advantage of my free time in search of new adventures: speed, adrenaline and throwing into the void are the watchwords but even a nice puzzle at home has its fair share of challenge.