



VICTORIA CUPET

IIBA Regional Director Europe

Victoria Cupet is an experienced coach, trainer, consultant, author and speaker with an experience of more than 15 years in the field of business analysis, process management and project management.

For many years Victoria has a key role in promoting business analysis:

- Nationally - in her role of the President of IIBA Romania Chapter. In 2015 and 2016 Victoria received President's Award (Tier 2) and Innovation Award (2016) offered by International Institute of Business Analysis™ (IIBA®) at IIBA® Chapter Awards
- Regionally - being keynote speaker and host at Balkan Business Analysis Conference (BBA Conference)
- Internationally - by contributing as an author to the Business Analysis Body of Knowledge® (BABOK® Guide) v3.0

Since August 2017 Victoria joined IIBA team as Regional Director for Europe. In her new role she supports cooperation between IIBA and European Chapters, as well as facilitates chapter's growth and cooperation on regional level.